

5 tape 48 engaging the bottom of the wrapped core 42 and the sides of the inner liner 41. The decorative material 50 formed in a manner similar to the decorative material 30 of the first embodiment is held to the interior of the upper periphery 52 of the inner liner 41.

10 By use of the inner liner 41, a balloon weight formed of a larger size gift bag will have support to maintain its decorative shape and assemblage during handling and shipment. As in the first embodiment, the upper portions of the handles 14 may be secured together by adhesive, tape, fine line or the like to complete the 15 assemblage.

16 These and other objects, advantages and features of the present invention will be understood from the detailed description made above; and it is understood that the present invention is not limited by any details set forth above, but by the appended claims.

21 What is claimed is:

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1. A balloon holder simulating a gift bag, comprising a decorative bag, a core having sufficient weight to hold at least one buoyant balloon in place and positioned within said decorative bag, and decorative material secured to said core in a position to conceal said core from casual view.
 2. A balloon holder as set forth in claim 1, said core being secured to the interior of said decorative bag.

3. A balloon holder as set forth in claim 2, said decorative material being formed from a length of decorative sheet material having its upper portion cut into a series of strips adapted to extend outwardly from said decorative bag and its lower portion secured around the periphery of said core.

4. A balloon holder as set forth in claim 3, said decorative bag having handles extending from an upper portion thereof to serve as an attachment for a string of one or more balloons.

5. A balloon holder as set forth in claim 4, the upper portions of said handles being secured together.

6. A balloon holder as set forth in claim 2, said decorative bag having handles extending from an upper portion thereof to serve as an attachment for a string of one or more balloons.

7. A balloon holder as set forth in claim 6, the upper portions of said handles being secured together.

8. A holder for a balloon as set forth in claim 1, including an inner liner fitted within said decorative bag, said core being held to the interior of the lower portion of said inner liner and said decorative material being held to the interior of the upper periphery of said inner liner.

9. A balloon holder as set forth in claim 8, said decorative material being formed from a length of decorative sheet material having its upper portion cut into a series of strips adapted to

extend outwardly from said decorative bag and its lower portion held around the interior of the upper periphery of said inner.

10. A balloon holder as set forth in claim 9, said decorative bag having handles extending from an upper portion thereof to serve as an attachment for a string of one or more balloons.

11. A balloon holder as set forth in claim 10, the upper portions of said handles being secured together.

12. A balloon holder as set forth in claim 8, said decorative bag having handles extending from an upper portion thereof to serve as an attachment for a string of one or more balloons.

13. A balloon holder as set forth in claim 12, the upper portions of said handles being secured together.

14. A balloon holder as set forth in claim 1, said decorative material being formed from a length of decorative sheet material having its upper portion cut into a series of strips adapted to extend outwardly from said decorative bag and its lower portion held within said decorative bag.

15. A balloon holder as set forth in claim 1, said decorative bag having handles extending from an upper portion thereof to serve as an attachment for a string of one or more balloons.

16. A balloon holder as set forth in claim 15, the upper portions of said handles being secured together.